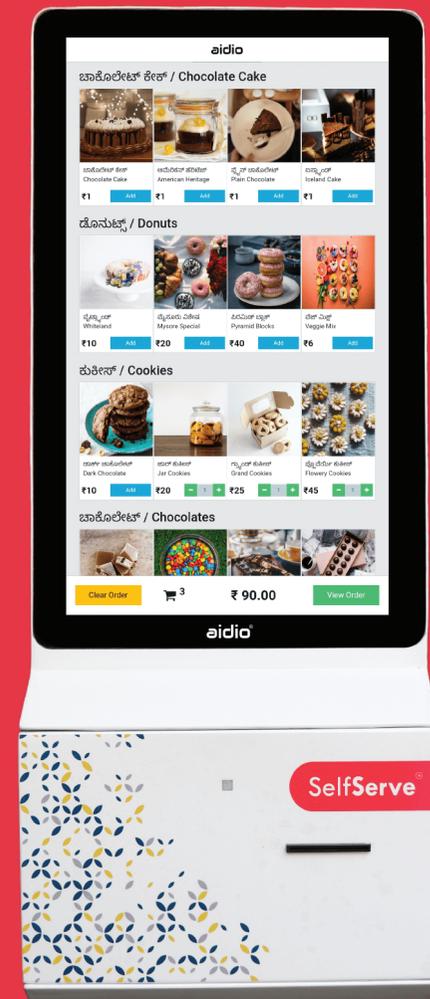# aidio ®

All-in-one

Self Service Kiosk
For QSR*

SelfServe ™

End to end solution including:
Hardware, Software, and 4G LTE Internet connection

*QSR - Quick Service Restaurants

Improve the customer experience in your Restaurant!

- 42% of customers use self-service kiosks in restaurants*
- 65% of customers said they would visit a restaurant more often if self-service kiosks were offered*
- 30% of customers prefer to order from a kiosk versus a cashier if the lines were of equal length*

In an increasingly autonomous and connected world, we are witnessing a drastic change in the consumer behaviour. The fact is, No one likes to stand in queues.

The whole experience of serving at QSRs is also undergoing major changes. Self service kiosk enables quicker ordering process.

With SelfServe kiosk, your restaurant will be able to offer a frictionless digital experience. This will certainly give you an edge over the competition.

* Source: https://www.forbes.com/sites/aliciakelso/2019/07/30/self-order-kiosks-are-finally-having-a-moment-in-the-fast-food-space/?sh=eec734a42757

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Get to know our SelfServe kiosk
FEATURES

SOFTWARE	HARDWARE

SOFTWARE

- Digital Menu
- Digital signage
- Integration with existing POS software
- UPI based QR code payment
- Feedback management
- Reports and analytics

HARDWARE

- 21.5" Professional Grade Display
- 10 Point Capacitive Touch
- Commercial Grade Mother-Board
- 4G LTE , Wifi, Ethernet
- 2" Auto-cutter Thermal Printer
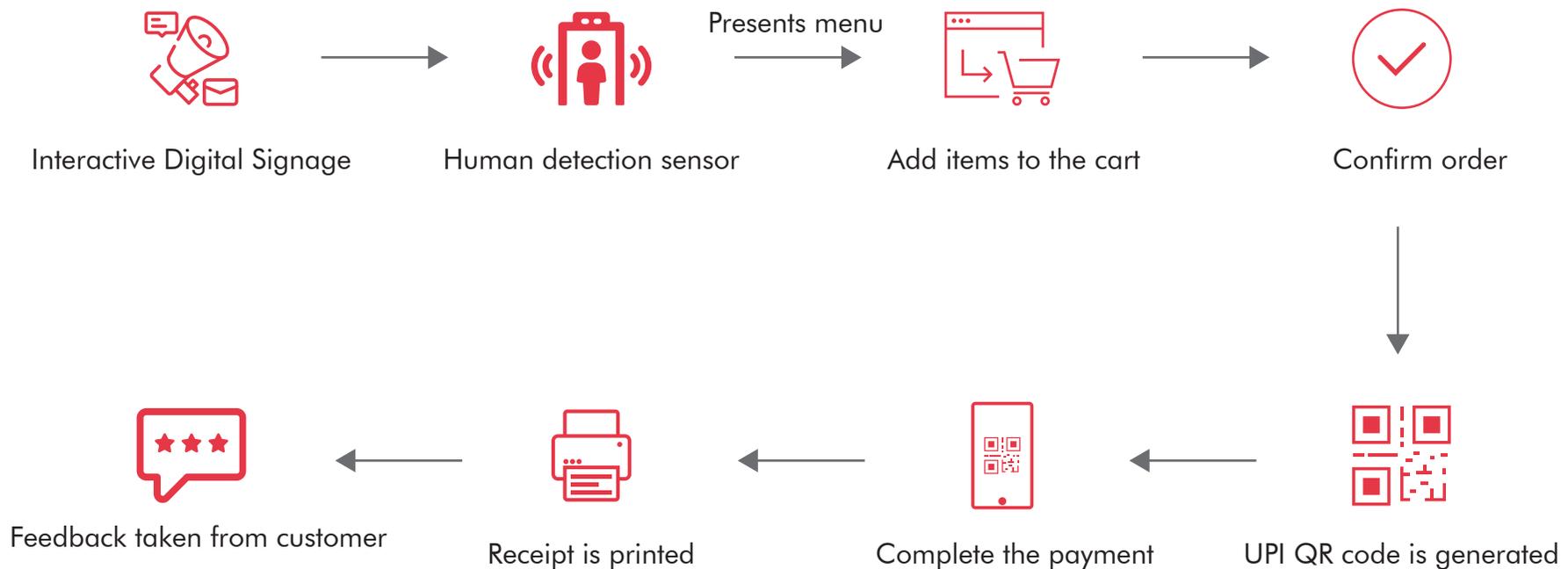- Sensors - Human Detection, Door, Printer Paper

Where does our product stand out?

| With insured H/W, no headache of maintenance

| Reduce the Operation cost of the Restaurant

| No upfront investment on H/W

| In-house designed and developed: Hardware and Software

| Service network across India

| High performance IoT device

| Made in India

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How it works for the End user?

In just 3 steps, a customer can place an order for his/her desired food and make a contactless payment (UPI) along with printed receipt.

Interactive Digital Signage → Human detection sensor → Presents menu → Add items to the cart → Confirm order

Feedback taken from customer ← Receipt is printed ← Complete the payment ← UPI QR code is generated

We solve these problems!

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PROBLEMS	SOLUTIONS
Queue during peak hours	Multiple counters at less cost
Manually can't convey full menu	Menu curation and admin control
Difficult to track the payment	Payment based on UPI QR code
Human errors at counter	Digital menu => No errors
Unnecessary friction at cash counter	Frictionless digital cash counter
Non-reliable hardware and suppliers	Aidio is an OEM and it is a Made in India product

Pleasure of Discovery

We've witnessed in Retail that the customer tends to spend more when the pleasure of discovery is on him/her. Same way in QSR, the average ticket value would increase by 12-18% using SelfServe kiosk.

• Accuracy: Reduces the number of wrong orders since the choice is given to the customer.

• Information: You can convey the accurate information you want to using the digital space on SelfServe kiosk.

• Quicker: This method is faster, effective. Without any intervention a customer can place an order.

• Payment: UPI based contactless QR code payment.

Frictionless digital counter

Eliminate queue

Up-sell and Cross-sell

Increased Sales

Self-service kiosks for Restaurant

75% **ECOLOGICAL**
Avoid wasting paper when printing menus and brochures

64% **EXPERIENCE**
Restaurant success rate has risen with SSK* implementation

99% **ORGANIZATION**
QSR helps customers manage their time and avoid waiting lines

72% **CUSTOMIZATION**
Personalization is a key to success

*SSK - Self Service Kiosk

About us

AIDIO

Aidio, a Bangalore based startup, an OEM of Android Displays & Kiosk, delivers one-stop solution for all your interactive application requirements, Powered by Customized Android motherboard, Smart edge computing capabilities, Capacitive touchscreen & Professional LCD panels.

We are good at

- Design and Development of a wide range of IoT devices with Edge-AI capabilities

- With In-house R&D team addressing new user experiences and new market oppurtunities is our forte

- Complete after sales support

- Smart integration of Software and Hardware

- State of the art Assembly unit

Contact us

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